



# Anna FRENCH

ALTERNATIVE LIVING | ADVENTURE TRAVEL | OUTDOORS

I'm Anna, the storyteller behind Spin the Globe Project and Anna and Ryan on YouTube. I'm a dreamer with an appetite for adventure and a passion for sustainability. I spent a decade backpacking around the globe solo and traveling the U.S. in a camper van. Then I lived in a remote off-grid house for 3 years. Now I'm slowly building a farm on 35 acres with my husband, our baby, rescue dogs and chickens.

## 135K+ Unique Social Media Followers



Anna and Ryan

### 91.1K+

YOUTUBE SUBSCRIBERS

**6%** ENGAGEMENT RATE



### 14.4M+

 YOUTUBE VIEWS

52%

From USA

57%

Women



SPINTHEGLOBEPROJECT

### 17.3K+

INSTAGRAM FOLLOWERS

### 6K+

AVERAGE REEL REACH

### 2%

ENGAGEMENT RATE



75%

From USA

68%

Women



SPINTHEGLOBEPROJECT

### 26.5K+

 TIKTOK FOLLOWERS

[www.spintheglobeproject.com](http://www.spintheglobeproject.com)



### 10K+

 MONTHLY WEBSITE VIEWS

[anna@spintheglobeproject.com](mailto:anna@spintheglobeproject.com)



[spintheglobeproject](https://www.instagram.com/spintheglobeproject)



[AnnaAndRyan](https://www.youtube.com/AnnaAndRyan)

# PREVIOUS COLLABORATIONS



SKILLSHARE



*function — of beauty*

Joolca

ANKER

HoldOn™

Jackery



## PARTNERSHIP SAMPLES

YouTube | [Off-Grid Van Life Hot Water Setup](#) (Joolca)

YouTube | [Hygiene Routine on the Road](#) (Function of Beauty)

YouTube | [Off-Grid Van Life Power Setup](#) (Jackery)

YouTube | [How I Make Money on the Road](#) (Skillshare)

Blog | [How We Turn Waste Into Food](#) (HoldOn Bags)

Blog | [Sustainable Women's Outdoor Clothing](#) (SHREDLY)





# LET'S WORK TOGETHER!

I partner with like-minded clients to expose my 135K+ engaged followers to sustainable products, adventurous activities, and alternative lifestyles. I use multimedia storytelling to create inspiring narratives that capture my client's brand and message. My audience is primarily made up of 25-44 year old females based in the USA who are interested in adventure, travel, or alternative living.

If your brand is socially and environmentally conscious and you'd like to collaborate, please send me a detailed email with your partnership proposal.



## SERVICES & RATES

**INSTAGRAM, YOUTUBE, BLOG COMBO** ----- fr. \$1000

*Instagram Reel, 2 IG Stories, up to 90 second ad in a long-form YouTube video, and Blog Post*

**INSTAGRAM REEL, TIKTOK, YOUTUBE SHORTS COMBO** ----- fr. \$750

*up to 60 second vertical video on Instagram Reels, TikTok, AND YouTube Shorts*

**INSTAGRAM REEL/TIKTOK & YOUTUBE SHORTS COMBO** ----- fr. \$500

*up to 60 second vertical video on Instagram Reels OR TikTok AND YouTube Shorts*

**SPONSORED LONG-FORM YOUTUBE VIDEO** ----- fr. \$500

*45-90 second ad OR dedicated review in a 5+ minute horizontal video*

**INSTAGRAM COMBO** ----- fr. \$450

*30-90 second Reel with high quality video clips, an Instagram photographic carousel, and 2 stories advertising your product*

**INSTAGRAM REEL/ YOUTUBE SHORT/ TIKTOK** ----- fr. \$300

*up to 90 second video that advertises your product (on 1 platform)*

**SPONSORED BLOG POST** ----- fr. \$150

**PHOTO/VIDEO LICENSING OR EXCLUSIVITY (PER MONTH)** ----- fr. \$50



# Anna and Ryan



## Off Grid Living, Homesteading, Van Life, Adventure

We are a married couple based on 35 acres in Colorado with our newborn, rescue dogs and chickens. We are slowly transforming our acreage into a sustainable farm. When we're not building our homestead, we're traveling in our camper, or on an outdoor adventure.

**91.1K+**  
SUBSCRIBERS

**57.5%**  
FEMALE

**6%**  
ENGAGEMENT

**52%**  
USA

## Gender

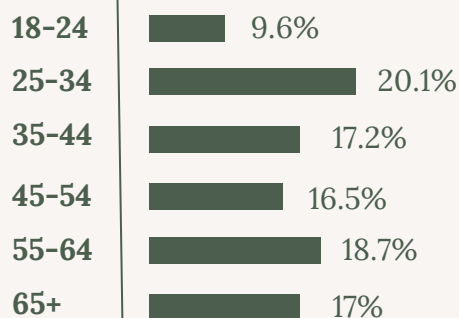
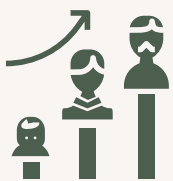


**57.5%**  
Female



**42.2%**  
Male

## Age



## Channel Insights



**14.4M+**  
Lifetime Views



**91,150**  
Subscribers



**70.2M+**  
Lifetime Impressions



**310K+**  
Lifetime Watch Hours



**6%**  
Average Engagement  
Rate/Video

## Services & Rates

<b>SPONSORED LONG-FORM DEDICATED VIDEO</b>	-----	fr. \$950
<i>dedicated review in a 3+ minute horizontal video on YouTube</i>		
<b>SPONSORED LONG-FORM YOUTUBE MENTION</b>	-----	fr. \$500
<i>45-90 second ad in a 5+ minute horizontal video on YouTube</i>		
<b>SPONSORED YOUTUBE SHORT</b>	-----	fr. \$350
<i>up to 60 second vertical video promoting your product or brand on YouTube Shorts</i>		