



Anna FRENCH

ALTERNATIVE LIVING | OUTDOORS | TRAVEL | DIY

I'm Anna, the storyteller behind Spin the Globe Project and Anna and Ryan on YouTube. I'm a dreamer with an appetite for adventure, and a passion for social justice and sustainability. Hence why I backpacked around the globe solo while working in international development, traveled in a tiny home on wheels for 4 years, and now I'm based out of an off-grid house with my husband, rescue dogs and chickens.



135K+ Unique Social Media Followers



Anna and Ryan

92K+

YOUTUBE
SUBSCRIBERS



13.8M+ YOUTUBE
VIEWS



From USA



Women



SPINTHEGLOBEPROJECT

17K+

INSTAGRAM
FOLLOWERS

50K

AVERAGE
MONTHLY REACH

10%

ENGAGEMENT
RATE



From USA



Women



SPINTHEGLOBEPROJECT

26K+ TIKTOK FOLLOWERS

www.spintheglobeproject.com



10K+ MONTHLY WEBSITE VIEWS

anna@spintheglobeproject.com

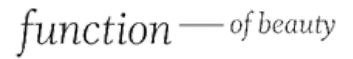


[spintheglobeproject](https://www.instagram.com/spintheglobeproject)



[AnnaAndRyan](https://www.youtube.com/AnnaAndRyan)

PREVIOUS COLLABORATIONS



PARTNERSHIP SAMPLES

YouTube | [Off-Grid Van Life Hot Water Setup](#) (Joolca)

YouTube | [Hygiene Routine on the Road](#) (Function of Beauty)

YouTube | [Off-Grid Van Life Power Setup](#) (Jackery)

YouTube | [How I Make Money on the Road](#) (Skillshare)

Blog | [How We Turn Waste Into Food](#) (HoldOn Bags)

Blog | [Sustainable Women's Outdoor Clothing](#) (SHREDLY)

LET'S WORK TOGETHER!

I partner with like-minded clients to expose my 135K+ engaged followers to sustainable products, adventurous activities, and alternative lifestyles. I use multimedia storytelling to create inspiring narratives that capture my client's brand and message. My audience is primarily made up of 25-44 year old females based in the USA who are interested in adventure, travel, or alternative living.

If your brand is socially and environmentally conscious and you'd like to collaborate, please send me a detailed email with your partnership proposal.



SERVICES & RATES

INSTAGRAM, YOUTUBE, BLOG COMBO ----- \$750

Instagram Reel, 2 IG Stories, up to 60 second ad in a long-form YouTube video, and Blog Post

INSTAGRAM REEL, TIKTOK, YOUTUBE SHORTS COMBO ----- \$600

up to 60 second vertical video on Instagram Reels, TikTok, AND YouTube Shorts

INSTAGRAM REEL/TIKTOK & YOUTUBE SHORTS COMBO ----- \$500

30-60 second vertical video on Instagram Reels OR TikTok AND YouTube Shorts

SPONSORED LONG-FORM YOUTUBE VIDEO ----- fr. \$400

45-90 second ad OR dedicated review in a 5+ minute horizontal video

INSTAGRAM COMBO ----- \$350

30-90 second Reel with high quality video clips, an Instagram photographic carousel, and 2 stories advertising your product

INSTAGRAM REEL/ YOUTUBE SHORT/ TIKTOK ----- \$300

up to 60 second vertical video advertising your product (on 1 platform)

SPONSORED BLOG POST ----- \$150

PHOTO OR VIDEO LICENSING RIGHTS (PER MONTH) ----- fr. \$50